

PRESS RELEASE

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HOLOCAUST
CENTER *for*
HUMANITY

Educate. Inspire. Take Action.

The Henry and Sandra Friedman
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The Holocaust Center for Humanity's Virtual Exhibit "Finding Light in the Darkness" wins People's Choice Silver Eventex Award.

Seattle, WA: "Finding Light in the Darkness" has won the People's Choice Silver Eventex Award for Virtual Events and Experiences!

The Eventex awards celebrate creativity, innovation, and effectiveness in the world of event and experience marketing. **606** entries from **33** countries around the world competed for prestigious accolades in the 12th edition of the Eventex Awards.

Recently, The Production Network (TPN) partnered with the Holocaust Center to Lidar scan the museum and the exhibits and bring them to life online, sharing the exhibit's powerful and important message during and long after the pandemic.

Through stories and artifacts of Washington State Holocaust survivors, the exhibit, **Finding Light in the Darkness**, engages visitors in Holocaust history and challenges them to consider how each person's actions build courageous communities, ready to confront hate and indifference. The virtual exhibit includes many unique interactive features like green screen scans of local Holocaust survivors, Peter Metzelaar, Agi Day, and Henry Friedman.

Digitizing the museum has enabled the museum's reach to extend far past the local Seattle community, hosting over 4,000 visitors from across the globe. The tour has also been used to host over 20 virtual field trips, engaging students from across the Pacific Northwest.

Dee Simon, the Holocaust Center's Chief Executive Officer said "The virtual exhibit is an innovative way to educate and reach an even larger audience. We are proud to receive this award in partnership with TPN and grateful for their collaboration on this project."

To explore the virtual exhibit, visit

<https://www.holocaustcenterseattle.org/visit/finding-light-in-the-darkness>

To inquire about booking a field trip, visit

<https://www.holocaustcenterseattle.org/teach/field-trips>



Left: Agi Day filming her story in the studio. Right: Agi Day in the virtual exhibit.

ABOUT THE HOLOCAUST CENTER FOR HUMANITY IN SEATTLE

The Holocaust Center for Humanity is a 501(c)(3) nonprofit that teaches the lessons of the Holocaust, inspiring students of all ages to confront bigotry and indifference, promote human dignity, and take action. Established in 1989, the Center works directly with teachers, students, and community groups across the Pacific Northwest to provide educational materials, curricula, and interaction with local Holocaust survivors who tell their stories to thousands of students of all ages each year.

In 2015, the Henry and Sandra Friedman Holocaust Center for Humanity museum opened its doors to the public. The museum is located at 2045 Second Avenue in Seattle's Belltown neighborhood.

For more information, please visit www.HolocaustCenterSeattle.org.

