

Changing World artifacts

Docent Training

Cigarette Card Album and Cards

Key Holocaust lessons for these artifacts:

- Define propaganda.
- Nazis used propaganda to instill “German” pride and unite its people, support Hitler and the Nazi party. This would ultimately justify and facilitate aggression, mass murder, and genocide.
- Nazis built on attitudes and fears that already existed in the German/European population. (existing antisemitism, economic hardships, German defeat in WWI, fear of communism)

Suggestions for generating discussions with students:

- I. What is propaganda?
 - A. Merriam-Webster Dictionary defines *propaganda* as: the spreading of ideas, information, or rumor for the purpose of helping or injuring an institution, a cause, or a person
 - B. Ideally, you want to reach all ages in society: young and old, rich and poor to successfully influence and get your ideas across
 - C. How do we identify propaganda? Why does it work? Where do we see it used today? (Examples: advertising, political campaigning, hate groups)
- II. The spreading of propaganda - today versus the 1930's and into World War II
 - A. How would you get a propaganda message across to the general population today? Remember you want to reach the young and old, the rich and poor.
 - B. How would you do it using the technology of the 1930's? (Examples: radio, books, newspapers, posters, movies)
- III. Introduce Cigarette Card Album- an example of propaganda
 - A. Do you collect anything? What? (Pokeman or Magic cards?) Why?
 - B. Cigarettes were a great form to reach many in Germany – a majority of adults smoked
 - C. Cards were placed to help the Cigarette box keeps its shape (baseball cards in the USA)
 - D. In Germany Cigarette cards to showcase Nazi leaders and memorable Nazi events and locations
 - E. Album books were available to make collection of the cards easier and have more information
 - F. This book was published in 1934 to have Germans become indoctrinated with a particular view of the Nazi Leaders and Regime
 - G. If you had the book, you wanted to collect ALL of the cards (like a baseball card set)
 - H. Book was brought to Seattle by Charles E. Harris who fought for the US Army and was given to the Holocaust Center by his family